



Market Research Analyst Intern

We are seeking an Intern to provide support to and work closely with the Analytics & Insights Leadership.

The intern will be responsible for assisting on proprietary marketing research projects. This will include interpretation, analysis, visualisation, data management of large scale multi-country U&A and brand perception studies, as well as other ad hoc market research projects. Will be responsible for supporting project management and production of high quality client deliverables, data validation, and queries along with preparing reports in Excel and creating PowerPoint presentations to support clients' unique data needs. There will also be opportunity to work with and apply the agency's syndicated digital audience insight tools, such as Global Web Index (GWI).

Requirements:

- Genuine interest in market research, willingness to learn, and not afraid to take things on
- Structured thinker and proficient in generating business analysis documentation
- Strong written communication and interpersonal skills
- Effective organizational skills/ability to multi-task; can work independently
- Ability to deliver under deadlines
- Excellent attention to detail
- Experience with MS Office suite (Excel, PowerPoint, Word)

Education:

- BA/BSc degree level
- Social Sciences or Statistics background

To apply, kindly email your CV to meiqi.ng@publicismedia.com